



BET N PLAY SOLUTION

BUSINESS PLAN 1.0

Introducing gogoroyal.com, a dynamic and innovative online gaming venture poised to capture the ever-expanding market of virtual entertainment. Our comprehensive business plan outlines our strategic vision, financial projections, and operational structure. With a focus on delivering exceptional gaming experiences and fostering responsible gambling, we are primed to revolutionize the online casino industry.

BET N PLAY SOLUTION B.V.

Registration # 163749

**Abraham Mendez Chumaceiro
Boulevard 03**

Willemstad, Curaçao

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Executive Summary

gogoroyal.com is an online casino venture dedicated to providing a captivating and secure gaming platform for players worldwide. Our primary goals are to offer an immersive and diverse gaming experience, prioritize player safety and responsible gambling practices, and become a leading player in the online casino industry. We aim to leverage the growing demand for online entertainment and capitalize on the lucrative market opportunity presented by the expanding digital gaming landscape. Through cutting-edge technology, strategic partnerships, and exceptional customer service, we aim to capture a significant share of the thriving online casino market.

The essence of our Business Proposal is to introduce and establish a dynamic and successful online casino business under the jurisdiction of Curaçao eGaming. Our primary objective is to create a thriving and trusted online gaming platform that provides an exceptional user experience while adhering to strict regulatory standards.

As a team, we have extensive experience in the online casino business. Our founders and our CEO, **Andres Galperin**, has successfully operated several online gaming ventures in the past, ***www.apuestasroyal.com*** demonstrating a deep understanding of the industry's intricacies and challenges. Our founders **Andres Galperin & Michael Balakian**, has been actively involved in the drafting of this Business Proposal, utilizing their expertise to develop a comprehensive and viable plan.

We understand the importance of verification and transparency. Therefore, we are confident in our ability to provide the necessary documentation and engage in discussions regarding the Business Proposal during the express review. We are committed to demonstrating the authenticity and viability of our plan to the satisfaction of Curaçao eGaming.

Our Business Proposal aims to introduce a cutting-edge online casino platform that combines innovative gaming products, exceptional user experience, robust security measures, and responsible gambling practices. We believe that our expertise, dedication, and commitment to regulatory compliance make us an ideal candidate for partnering with Curaçao eGaming, as we aim to contribute to the growth and reputation of the online gaming industry in the jurisdiction.

We look forward to the opportunity to discuss our Business Proposal further and provide any additional information or clarification as required during the review process.





Company Description

gogoroyal.com is operated by **Bet N Play Solution B.V.**, having its office at Abraham Mendez Chumaceiro Boulevard 03, Willemstad, Curacao. Company Registration number 163749.

Mission

At gogoroyal.com, our mission is to provide an unparalleled online casino experience to our customers. With a primary focus on Latin America initially and expanding globally, we strive to offer innovative and entertaining gaming products, ensuring the utmost integrity, security, and responsible gambling practices. We are committed to delivering exceptional customer service, fostering a vibrant community, and continuously enhancing our offerings to exceed the expectations of our players.

Vision

Our vision is to become the premier destination for online casino gaming, both in Latin America and worldwide. We aim to revolutionize the industry by introducing new and inventive products, such as lottery games and live casino tables, to enhance player engagement and entertainment. Through cutting-edge technology, seamless user experiences, and a customer-centric approach, we aspire to establish long-lasting relationships with our players, while maintaining a strong commitment to social responsibility and fair play. By combining our passion for gaming, dedication to innovation, and a customer-first mindset, we envision gogoroyal.com as a leader in the online casino industry, offering an immersive, secure, and thrilling gaming environment that caters to the diverse needs and preferences of players in Latin America and beyond.

Background

Gogoroyal.com born from the idea of internationalizing a successful proposition in the online gaming and betting market, that is, **www.apuestasroyal.com** an online website and mobile application for betting and casino games within the Venezuelan market. Currently, it is a leader in his sector, offering a wide variety of innovative and popular gaming and lottery products. It is led by a group of experienced entrepreneurs who have ingeniously developed and successfully manage this site. These entrepreneurs have extensive expertise in renowned businesses related to technology, digital ventures, cryptocurrencies, and financial institutions. This multidisciplinary team includes experts in programming, hardware, and overall business operations.





Founders and Team

Gogoroyal.com has a rich history rooted in the vision and expertise of its founders. The company was established with the goal of creating an exceptional online gaming and betting experience for players in an international level.

The founders, Michael Balakian y Andres Galperin, bring a wealth of industry knowledge and entrepreneurial spirit to the table. Each founder has a unique background and extensive experience in the fields of technology, digital ventures, and finance.

Michael Balakian is a seasoned entrepreneur with a strong background in the online gaming industry. Their passion for innovative technologies and their understanding of customer preferences have been instrumental in shaping the company's success. This entrepreneurial businessman has founded different companies that have positioned themselves very successfully as leaders in their respective sectors. Among them, the following can be highlighted: Ruleta Royal, M.A.G, C.A, Digital Miner, among others.

Andres Galperin has a deep understanding of digital ventures and has played a pivotal role in the development and growth of the company. Their strategic vision and business acumen have guided the company's expansion and propelled it to new heights. This entrepreneurial businessman has founded different companies that have positioned themselves very successfully as leaders in their respective sectors. Among them, the following can be highlighted: Ruleta Royal, Babadol Palace, Digital Miner, among others.

Alongside the founders, **Daniel Nunes, Luis Quintana and Solange Desiral** are key individuals who play integral roles in the company's operation. Their diverse skills in programming, hardware, business development, and customer service ensure the seamless functioning of the platform and deliver a superior gaming experience to our valued customers.

Collectively, this dedicated team of founders and key individuals also, has steered Apuestasroyal.com to its current position as a leading player in the online casino industry. Their passion, expertise, and commitment continue to drive the company forward, as they strive to provide innovative and exceptional gaming solutions to players in Venezuela.

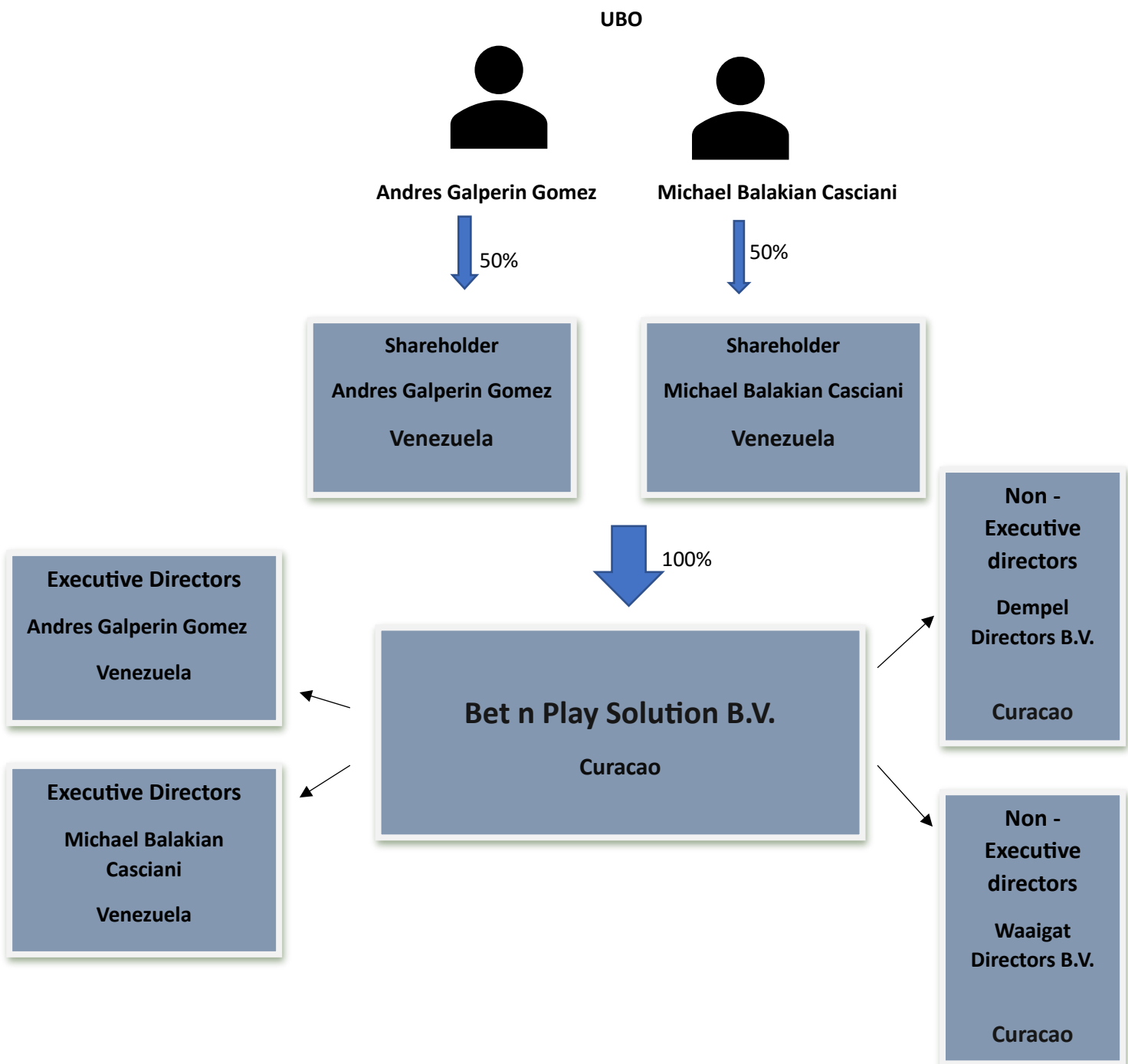




Company and Management

Organizational Structure

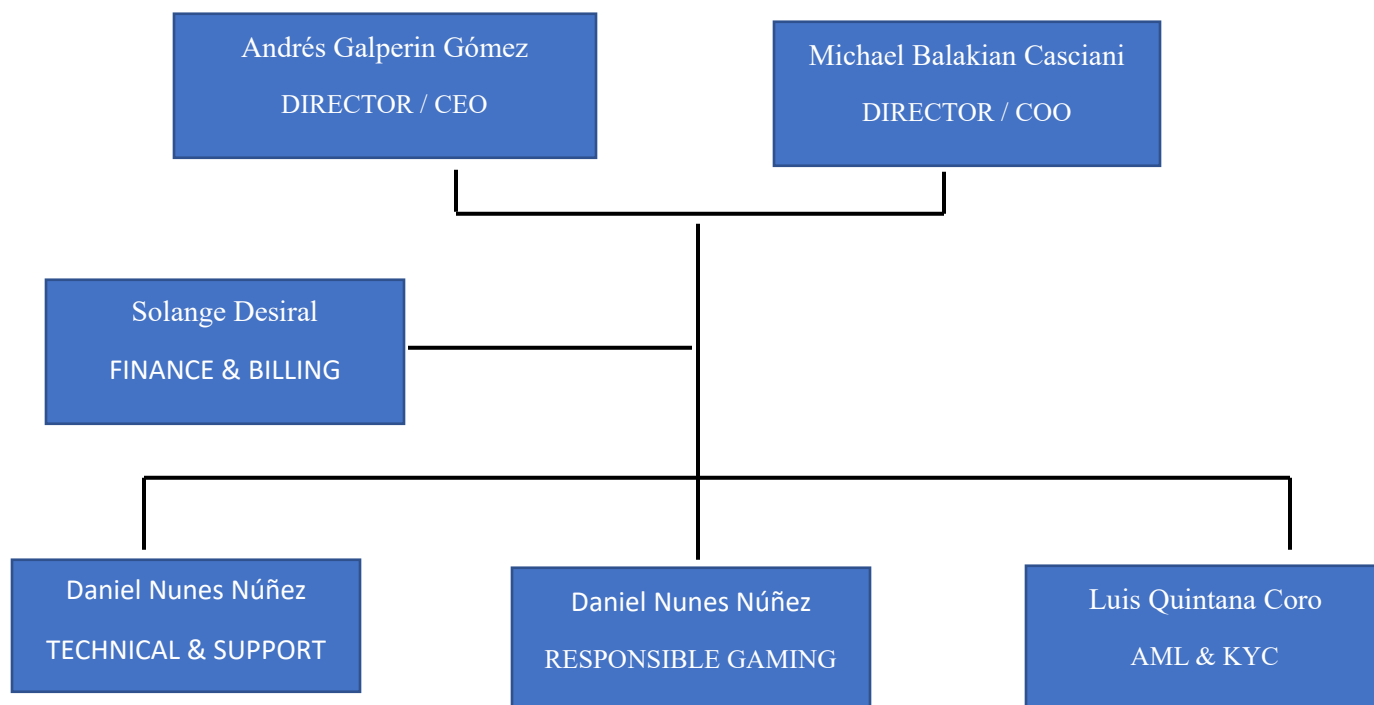
Bet n Play Solution B.V.





Company Control Structure

Bet n Play Solution B.V.





Description of the responsibilities of managers

CEO

Andrés Galperin
agalperin@betsolution.io

The CEO of Bet N Play Solution B.V, is responsible for setting the strategic direction, overseeing operations, and driving growth. They lead the executive team, make key decisions, manage stakeholder relationships, ensure financial stability, and uphold the company's vision of providing an exceptional online casino experience.

COO

Michael Balakian
mabalakian@betsolution.io

The COO of Bet N Play Solution B.V oversees day-to-day operations, ensuring smooth functioning across departments. They focus on operational efficiency, process improvement, and resource allocation. They work closely with the CEO, lead operational teams, and implement strategies to drive growth, quality, and customer satisfaction.

TECHNICAL & SUPPORT

Daniel Nunes
dnunes@betsolution.io

Is responsible for overseeing technical operations and providing support to ensure a seamless user experience. They manage the technical team, handle infrastructure and systems, coordinate customer support, troubleshoot technical issues, and implement solutions to enhance the platform's performance, security, and reliability.





FINANCE & BILLING

Solange Desiral
info@betsolution.io

Plays a critical role in overseeing financial operations and billing processes. Their functions include managing financial transactions, budgeting, financial analysis, and reporting. They ensure accurate billing, monitor cash flow, liaise with payment processors, and maintain compliance with financial regulations.

RESPONSIBLE GAMING

Daniel Nunes
dnunes@betsolution.io

The Manager of Responsible Gaming at Bet N Play Solution B.V is responsible for developing and implementing strategies to promote responsible gambling practices. They oversee initiatives related to player protection, problem gambling prevention, and adherence to regulatory requirements. They collaborate with internal teams, educate players about responsible gambling, and ensure a safe and enjoyable gaming environment.

AML & KYC

Luis Quintana Coro
lquintana@betsolution.io

The Manager of AML (Anti-Money Laundering) & KYC (Know Your Customer) at Bet N Play Solution B.V is responsible for ensuring compliance with relevant regulations and mitigating financial risks. Their functions include developing and implementing AML & KYC policies, conducting due diligence on customers, monitoring transactions, and reporting suspicious activities. They collaborate with cross-functional teams to maintain a secure and compliant environment.





Key persons information details

Technical Contact Person:

Name: DANIEL NUNES NUÑEZ

email address: dnunes@betsolution.io

Phone number: +51 944 049 061

Birth date: 13/12/1981

Address: Calle Cordillera casa no 13286 Urb Fundación Mendoza Valencia, Carabobo, Venezuela.

Responsible gaming contact Person:

Name: DANIEL NUNES NUÑEZ

email address: dnunes@betsolution.io

Phone number: +51 944 049 061

Birth date: 13/12/1981

Address: Calle Cordillera casa no 13286 Urb Fundación Mendoza Valencia, Carabobo, Venezuela

AML and KYC Contact Person:

Name: LUIS JOSE QUINTANA CORO

email address: lquintana@betsolution.io

Phone number: +56 946635984

Birth date: 15/04/1994

Address: Alvarez de Toledo 764, Dpto 2003P, San Miguel, RM, Chile.

Finance and Billing Contact Person:

Name: SOLANGE DESIRAL ORTEGA

email address: info@betsolution.io

Phone number: +58 426 9977126

Birth date: 19/10/1990

Address: Av Las Américas Edif Residencias Alta Vista Piso Pb Apt Pb-3 Urb Alta Vista Ciudad Guayana, Bolívar, Venezuela.





Products and Services

Products

Gogoroyal.com offers a wide range of exciting and immersive gaming products to cater to diverse player preferences. Our product portfolio includes:

1. **Lottery:** Engage in exciting lottery games, providing an opportunity to win substantial prizes and add an element of anticipation and excitement to the gaming experience.
2. **Mini Games:** Enjoy quick and entertaining mini-games designed to offer instant gratification and a fun break from traditional gameplay. These bite-sized games are perfect for players seeking quick bursts of excitement.
3. **Slots:** Immerse yourself in our vast collection of thrilling slot games. From classic fruit machines to modern video slots with captivating themes, our slot games offer immersive gameplay, bonus features, and the potential to win substantial jackpots.
4. **Sports Betting:** Experience the thrill of sports wagering on a wide range of sporting events. Whether it's football, basketball, tennis, or any other popular sport, our sportsbook allows players to showcase their sports knowledge and potentially win big.
5. **Live Casino:** Immerse yourself in the real-time, live dealer experience. Our Live Casino offers a variety of classic table games, including blackjack, roulette, baccarat, and poker, with professional dealers, providing an authentic casino atmosphere from the comfort of your own home.
6. **Horse Betting:** Place bets on virtual horse racing and enjoy the excitement of watching the races unfold. Our virtual horse betting platform offers a realistic simulation of horse racing, allowing players to participate and potentially win based on their betting skills.
7. **Virtual Sports Games:** Engage in virtual sports games that offer an immersive experience similar to real sporting events. Whether it's virtual football, basketball, or racing, these games combine cutting-edge technology with realistic graphics to provide a thrilling gaming experience.

At Gogoroyal.com, we strive to provide a diverse and thrilling gaming experience, ensuring that every player finds their preferred form of entertainment within our comprehensive selection of products.





[ENTRAR](#) [REGISTRATE](#)

Loterias Hípicas Deportes Minijuegos Casino en Vivo Slots Poker E Sports

Loterias [Ver todos >](#)

Mini Juegos

Casino **Live**

Hípicas

Deportes





 Slots



 Juegos de Mesa



 E-Sports



 Virtual Sports



<http://gogoroyal.com>



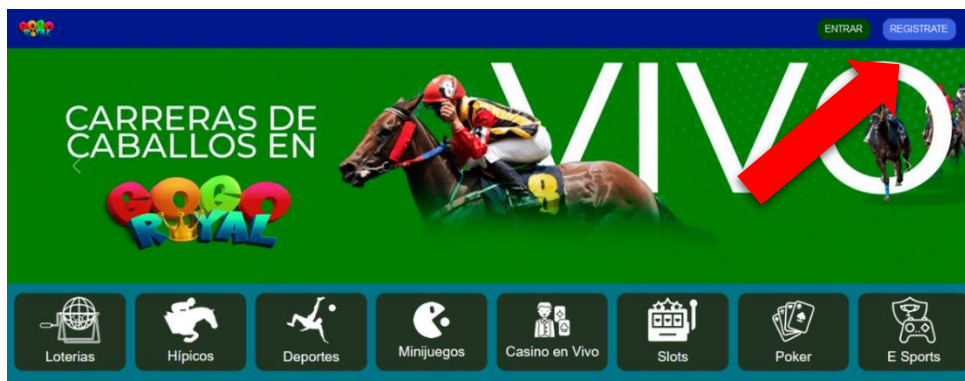


Registration and Account Opening

Registration and account opening at gogoroyal.com are straightforward processes designed to provide a seamless user experience. To register, click on the "REGISTRATE" button on the website and provide the required information, including your name, email address, username, and password. Follow the instructions to verify your account, which may include email verification or account activation. Once verified, you can proceed to log in using your registered credentials and start enjoying the wide range of games and features offered by gogoroyal.com.

Reference to the "Account" shall mean an account registered by you on the Website after accepting and agreeing to these Terms. By registering an Account, you declare that you are over 18 years of age or of a higher minimum legal age as stipulated in the jurisdiction of your residence under the laws applicable to you. It is your sole responsibility to know whether the services available on the Website are legal in the country of your residence. Persons who are under age of 18 years are not allowed to use the Website and/or any services available on it.

In order to register for this website, the user is required to accept the [General Terms and Conditions](#). In the event the General Terms and Conditions are updated, existing users may choose to discontinue using the products and services before the said update shall become effective, which is a minimum of two weeks after it has been announce.



Regístrate y que comience la diversión

País: Chile

E-mail: Email

Ingrese Contraseña: Contraseña

Repita Contraseña: Repita Contraseña

Fecha de Nacimiento: dd-mm-aaaa

☐ *Acepto [General Terms and Conditions](#)

REGISTRATE

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KYC Verification

The formal identification of customers on entry into commercial relations is a vital element, both for the regulations relating to money laundering and for the KYC policy.

This identification relies on the following fundamental principles:

A copy of your passport, ID card or driving license, each shown alongside a handwritten note mentioning six random generated numbers. Also, a second picture with the face of the user/customer is required. The user/customer may blur out every information, besides date of birth, nationality, gender, first name, second name and the picture. To secure their privacy.

Please note that all four corners of the ID have to be visible in the same image and all details have to be clearly readable besides the name above. We might ask for all details if necessary.

An employee may do additional checks, if necessary, based on the situation.

As part of our KYC and client verification policy compliance, policies anti-laundering, and risk verification we have contracted the services of the company: MetaMap <https://www.metamap.com/>, which provides us with the following outsourcing mechanisms:

- IP verification.
- Document verification.
- Biometric verification.
- Anti-money laundering: Verifies that the user is not included in more than 1,200 lists of surveillance of criminals, terrorists, anti-money laundering, fraud or exposed persons politically (PEP).
- Phone verification.
- Electronic signature.





Valida tu Identidad



Antes de continuar, asegurate de tener a mano alguno de los siguientes documentos:

- Cédula
- Pasaporte
- Carnet de extrajeria
- Cpp
- Ptp
- Licencia de conducir

Presiona el botón cuando estés listo

 Verifícame

Verifiquemos tu identidad

Para ser verificado, es necesario:

-  Verifica tu ubicación
-  Introduce tus detalles
-  Subir fotos de documentos que prueben tu identidad
-  Grabar un video corto del rostro
-  Introduce tu número de teléfono

Iniciar

Al hacer clic en el botón "Iniciar", acepta nuestro [Términos y condiciones de uso](#) y nuestra [Política de privacidad de la plataforma](#)

Con tecnología de  MetaMap

Selecciona tu país

Q Buscar

-  Chile
-  Andorra
-  Emiratos Árabes Unidos
-  Afganistán
-  Antigua y Barbuda
-  Anguila
-  Albania
-  Armenia

Con tecnología de  MetaMap

Dirección de Habitación Actual

Dirección de Habitación Actual

Ciudad

Ciudad

Estado

Estado

Profesión u Oficio

Profesión u Oficio

próximo

Con tecnología de  MetaMap

Selecciona el país del documento

Q Buscar

- Andorra
- Emiratos Árabes Unidos
- Afganistán
- Antigua y Barbuda
- Anguila
- Albania
- Armenia
- Angola
- Argentina

Con tecnología de  MetaMap

Selecciona un documento para la verificación

País:  Estados Unidos

- ☐ Identificación Nacional (Credencial para Votar o DNI)
- ☐ Pasaporte Internacional
- ☐ Licencia de conducir

Seleccionar documento

Con tecnología de  MetaMap

Identificación Nacional (Credencial para Votar o DNI), AL, Estados Unidos



Parte frontal

Subir Parte frontal

Máx 15.73 MB, pdf, jpeg, jpg, png

☐

Verifícame desde tu teléfono

Con tecnología de  MetaMap

Identificación Nacional (Credencial para Votar o DNI), AL, Chile



Parte trasera

Subir Parte trasera

Máx 15.73 MB, pdf, jpeg, jpg, png

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Verifícame desde tu teléfono

Con tecnología de  MetaMap

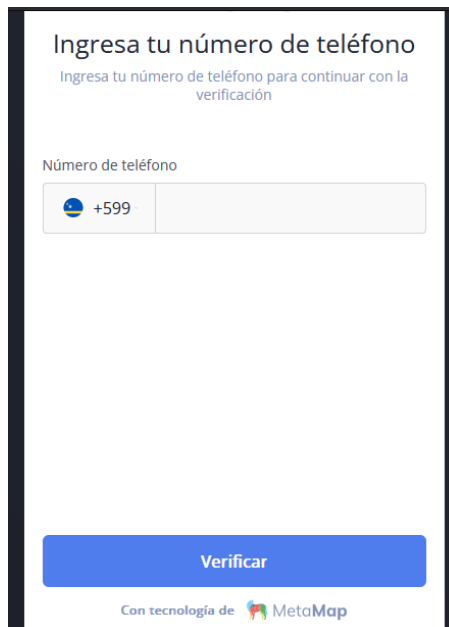
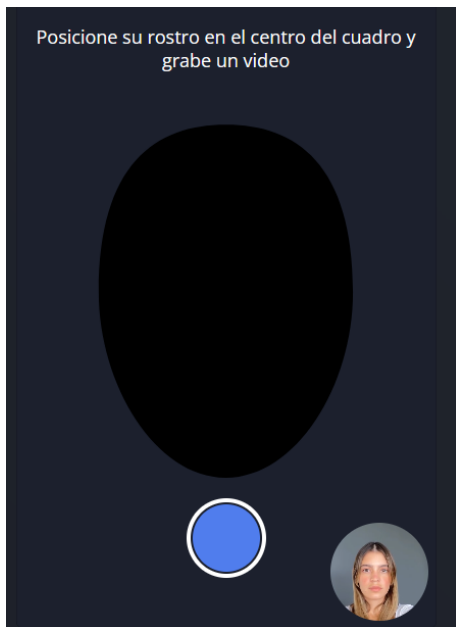
Cómo grabar el video selfie

-  Empieza a grabar el video
-  Haz 2 círculos con tu cabeza
-  Luego presiona detener en tu cámara y carga el video.
-  Presione Listo

Cámara abierta

Con tecnología de  MetaMap





Log-in and Log-out

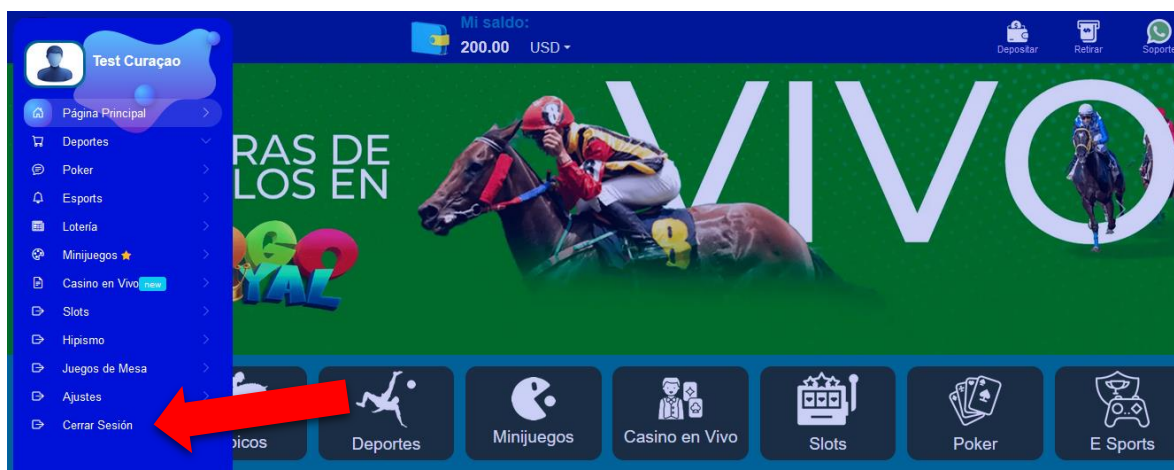
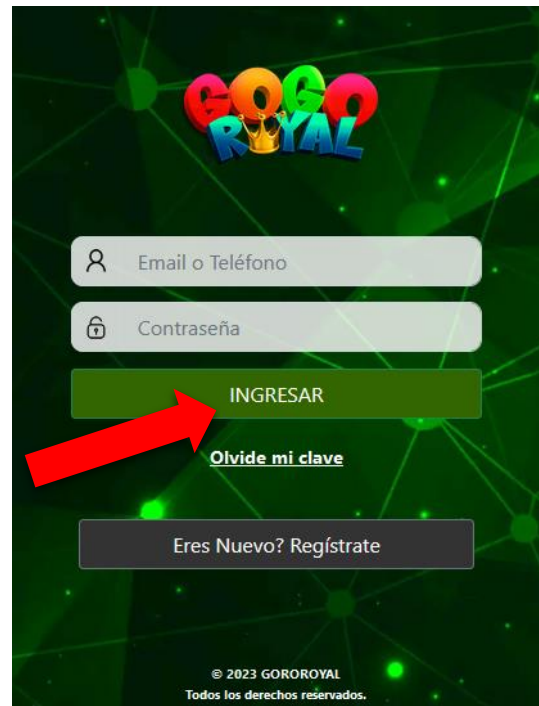
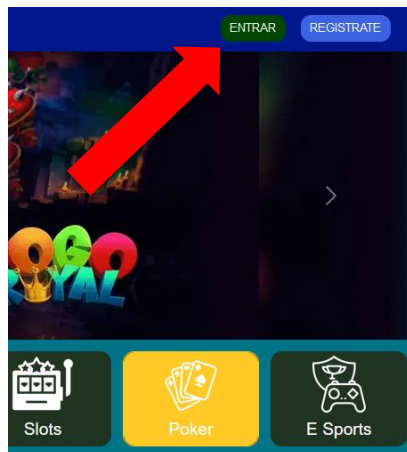
The log-in and log-out procedures for the gogoroyal.com online casino are designed to be user-friendly and secure. Here's an overview of the process:

Log-in: To access your gogoroyal.com account, visit the website and click on the "**ENTRAR**" button. Enter your registered email address or phone number and your password in the provided fields. Once you've entered the correct credentials, click on the "**INGRESAR**" button to access your account.

Log-out: When you are finished playing or wish to end your session, it's important to log out securely. Look for the "**CERRAR SESIÓN**" option, located in the account or settings menu. Click on the button to **CERRAR SESIÓN** of your gogoroyal.com account and ensure that your personal information remains protected.

The log-in and log-out procedures at gogoroyal.com prioritize user convenience and security, allowing you to enjoy a seamless and safe online casino experience.

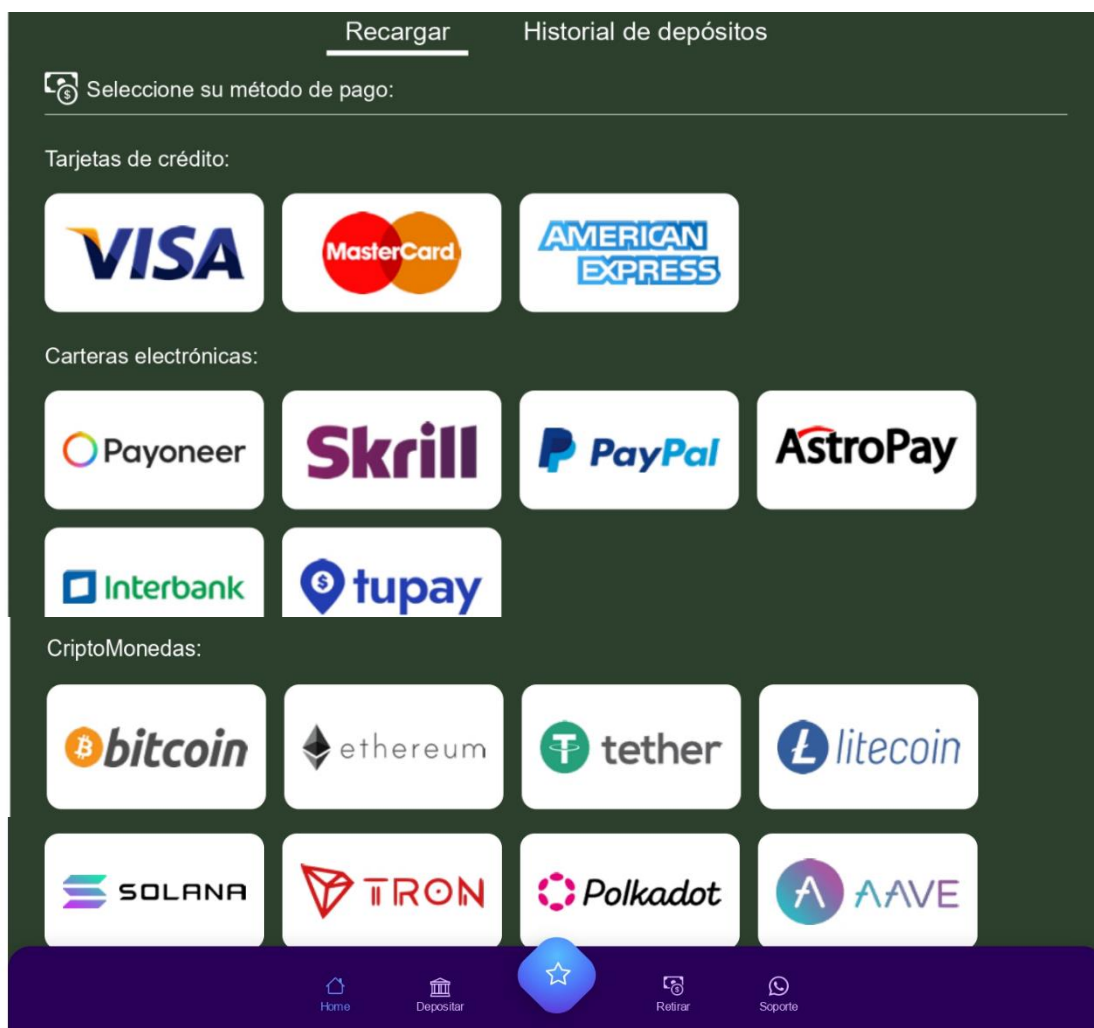




Payments

To have a possibility to place bets and play for real money you have to deposit money into your Account. You can deposit at any time online by using your debit or credit card, e-wallet, via a bank transfer or via all available deposit methods. All available deposit methods you can find in “Deposit page” on the Website. Cash or cheques are not an accepted method of deposit. Please note that some of the methods may not be available in some countries.





Payment withdrawal

The payout procedures at gogoroyal.com are designed to be straightforward and efficient. When players win and wish to withdraw their funds, they can navigate to the withdrawal section in their account. From there, they can select their preferred withdrawal method, such as bank transfer or e-wallet, and provide the necessary details. The casino strives to process withdrawal requests promptly, ensuring timely payouts. Players can expect a smooth and secure payout experience, allowing them to enjoy their winnings with ease.





Markets

Gogoroyal.com is strategically targeting Latin American countries as our primary markets. Latin America presents a lucrative opportunity for online casino operators due to several factors, including a growing interest in online gaming, increasing internet penetration, and favorable regulatory environments in certain countries. Our focus is on the following Latin American countries, each offering unique characteristics and potential for online casino growth:

1. Mexico: With a population of over 125 million people, Mexico represents a sizable market. The country has a strong gambling culture and a passion for sports betting, slot games, and traditional casino games. The online gaming sector in Mexico has seen significant growth, driven by a combination of regulatory developments and increased access to internet and mobile devices.
2. Brazil: As the largest country in Latin America, Brazil presents immense potential for online casinos. Recent regulatory changes have created a more favorable environment for online gambling, opening up opportunities for operators to tap into a market with a population of over 210 million. Brazilian players are enthusiastic about a wide range of casino games, including slots, table games, and sports betting.
3. Argentina: Known for its vibrant gambling industry, Argentina is another key target market. With a population of over 45 million, the country has a strong interest in sports betting and traditional casino games. Online casinos can capitalize on the existing gambling culture and offer a convenient and immersive gaming experience to Argentine players.





4. Colombia: Colombia has emerged as a regulated and thriving online gambling market. The country's progressive regulatory framework, combined with a tech-savvy population, makes it an attractive target. Colombian players are enthusiastic about sports betting, casino games, and live dealer experiences.

5. Chile: Chile has a strong appetite for casino games and sports betting. With a stable economy and a growing interest in online gaming, Chile offers significant potential for online casino operators. Players in Chile seek diverse gaming experiences and are open to trying new platforms and offerings.

6. Peru: Peru has a vibrant gambling culture, making it an ideal target market. The Peruvian market favors slot games, live casino experiences, and sports betting. Online casinos can tap into this enthusiasm and provide tailored gaming options to cater to Peruvian players' preferences.

Our online casino business focuses on targeting the Latin American market, capitalizing on the growing demand for online gambling in this region. Latin America presents a significant opportunity for expansion, with a large population of enthusiastic gamers and a favorable regulatory environment in several countries. Our goal is to provide an exceptional gaming experience tailored to the preferences and cultural nuances of Latin American players, offering a wide range of popular casino games, localized content, and convenient payment options. By understanding and catering to the unique characteristics of the Latin American market, we aim to become a leading player in the online casino industry in this region.

Description of all third parties providing

Gogoroyal.com aims to operate under multiple brands for games to cater to different target audiences and provide a diverse range of online casino services. Each brand will have a distinct identity and positioning to target specific market segments effectively. The brands we intend to operate under include:

Games

Pragmatic Play: is a leading game developer providing player-favorites to the most successful global brands in the iGaming industry. Powering up new possibilities of play through one single API, we offer a multi-product portfolio of award-winning slots, live casino, bingo, virtual sports, sportsbook and more, available in all major regulated markets, languages and currencies.

<https://www.pragmaticplay.com>





Evoplay: is an award-winning iGaming development studio. We do things a little differently. We think we do them better. That means more than just making great games. It means providing the best service behind those games, too.

<https://evoplay.games>

Upgaming AG: is an iGaming solutions provider, Offering exclusive Casino Solutions, platform and products. Upgaming AG provides Sportsbook, E-sports, live casino, slots, table games, and popular mini-games unified in a single, innovative, multifunctional, and customizable gambling platform

<https://upgaming.com/>

Onlyplay: games provider of instant win / fast, crash, slot games supporting any crypto & fiat currencies. Games are improved with gamification and new social features having no analogs in the industry worldwide.

<https://onlyplay.net>

Pix Games: The premium html5 games platform GamePix connects top-quality game developers and publishers to reach millions of online players. Our global HTML5 network empowers developers and publishers of all sizes to grow their business

<https://www.gamepix.com/>

Vibra Gaming: Founded in 2020 by industry professionals with a vast experience, our company is ready to take on the challenge and lead the path in the gaming's most appealing new market, Latin America, through the work of our outstanding management team. Because of whom we are and the potential we can see in this region, we are willing to establish ourselves as the region's go-to partner.

<https://vibragaming.com/>

Spinomenal: has become one of the fastest growing content providers in the industry in a record time; solidifying our position as an industry leader and an innovative solutions provider.

<https://spinomenal.com/>

Ds Virtual Gaming: is a comprehensive service provider in the field of virtual sports betting and online games, here to support you speedily and easily with all matters related to licensing and technical solutions. You can always count on our reliable all-round service

<https://www.virtualgaming.com/>





Tools and Software:

Metamap: eliminates manual and repetitive identity verification tasks (KYC) for B2C fintechs, so you can focus on growth and revenue.

<https://www.metamap.com/>

Amazon Web Services: is a subsidiary of Amazon that provides on-demand cloud computing platforms and APIs to individuals, companies, and governments, on a metered, pay-as-you-go basis. Oftentimes, clients will use this in combination with autoscaling.

<https://aws.amazon.com>

LiveConnect: platform that allows your sales and customer service teams to respond in record time and your customers to maintain their interest in the conversation at all times.

<https://liveconnect.chat>

Ionic: empowers web developers to build leading cross-platform mobile apps and Progressive Web Apps (PWAs).

<https://ionicframework.com/>

Node.js: is designed to build scalable network applications. In the following "hello world" example, many connections can be handled concurrently. Upon each connection, the callback is fired, but if there is no work to be done, Node.js will sleep.

<https://nodejs.org>

PostgreSQL: is a powerful, open-source object-relational database system with over 35 years of active development that has earned it a strong reputation for reliability, feature robustness, and performance.

<https://www.postgresql.org/>





SWOT analysis

Here's the SWOT analysis (Strengths, Weaknesses, Opportunities, and Threats) for GoGoRoyal.com.

Strengths (S):

Expert Team in the Industry: GoGoRoyal.com boasts a highly competent team in the fields of online gaming and technology. This experience can be a key advantage in successfully running the casino.

Experience with Successful Casinos: The experience of the directors, who are owners of successful online casinos in the region, provides valuable insights and a solid foundation for management.

Partnerships with Cutting-Edge Game Developers: The partnership with innovative game developers ensures that GoGoRoyal.com can offer a wide variety of engaging games.

Agreements with Major Payment Gateways: Having signed agreements with renowned payment gateway providers in Latin America ensures a secure and efficient payment experience for players.

Local Traditional Games: The inclusion of traditional games representing Latin American regions can attract a broader audience and foster players' cultural identification.

Opportunities (O):

Growing Market in Latin America: The online casino market in Latin America is expanding, offering significant opportunities to attract new players.

Demand for Innovation: Partnering with innovative game developers can help GoGoRoyal.com stand out in a competitive market by offering unique experiences.

Established Payment Facilities: Agreements with major payment gateway providers can streamline transactions and attract players seeking convenience and security.

Weaknesses (W):

Fierce Competition: The online casino market is highly competitive, and standing out among the competition can be a challenge.

Dependency on Third Parties: Relying on developers and payment gateway providers can be a risk if issues or conflicts arise.





Threats (T):

Changing Regulations: Regulations in the online gaming industry can change, requiring adjustments and additional compliance costs.

Cybersecurity: Online casinos are targets of cyber threats, posing a risk to player data security and the platform's reputation.

Shifting Player Preferences: Volatility in player preferences could impact the demand for certain games or features.

In summary, GoGoRoyal.com appears to have several significant strengths, such as a highly competent team, partnerships with quality game developers, and agreements with major payment providers. Opportunities in a growing market and the demand for innovation are promising. However, fierce competition and dependency on third parties are weaknesses to consider, and it's crucial to be prepared to address threats like changing regulations and cybersecurity risks.

Unique Selling Points

In Latin America, traditional lottery games, such as "lotería de animalitos" (animal lottery), hold a significant cultural significance and widespread popularity. As a new player in the market, offering this unique product provides us with a distinct competitive advantage. By tapping into the nostalgia, familiarity, and emotional connection that players have with these traditional lottery games, we can capture their attention and create a strong bond with our brand. This advantage allows us to differentiate ourselves from competitors and attract a loyal customer base, eager to experience the excitement and nostalgia of these beloved games.

Customers

At Gogoroyal.com, our customer base primarily focuses on Latin America. We cater to a diverse range of customers in this region, including passionate online gaming enthusiasts, casual players seeking entertainment, and individuals looking for thrilling gambling experiences from the comfort of their homes. Latin America presents a significant market opportunity due to its growing internet penetration, increasing smartphone usage, and a strong interest in online entertainment. We aim to provide a localized and culturally relevant gaming experience that resonates with our Latin American customers, offering a wide range of games, language options, and payment methods tailored to their preferences. By understanding the unique needs and preferences of our Latin





American customers, we strive to build long-term relationships and establish ourselves as a trusted and preferred online casino destination in the region.

Future of the Company

The future of gogoroyal.com, is poised for continued growth and success. With a commitment to innovation, customer satisfaction, and staying at the forefront of technological advancements, gogoroyal.com aims to solidify its position as a leading player in the online casino industry.

Key areas of focus for the future include:

1. Expansion into new markets: gogoroyal.com plans to explore and enter emerging markets, capitalizing on untapped opportunities and expanding its customer base globally.
2. Enhanced user experience: gogoroyal.com will invest in cutting-edge technology and user-friendly interfaces to provide an immersive and seamless gaming experience for players, ensuring convenience and enjoyment.
3. Diversification of gaming offerings: In response to evolving player preferences, gogoroyal.com will continue to expand its game portfolio, introducing new and innovative titles across various genres, including slots, table games, live casino, and virtual sports.
4. Embracing mobile gaming: Recognizing the increasing prevalence of mobile devices, gogoroyal.com will prioritize mobile optimization, allowing players to access their favorite games anytime, anywhere.
5. Focus on responsible gambling: gogoroyal.com is committed to promoting responsible gambling practices, implementing robust player protection measures, and providing resources and support to ensure a safe and enjoyable gaming environment.

By focusing on these strategic initiatives and embracing the evolving landscape of the online casino industry, gogoroyal.com is well-positioned to thrive in the future, offering an exceptional gaming experience and capturing a significant market share.





Financial Considerations

This section provides an overview of the financing and investment aspects of the operation, including the parties involved, their investment sources, and a breakdown of costs and expected revenues.

Investors:

1. Michael Balakian:

- Investment Amount: 500.000 USD
- Source of Funds: benefits of companies and own businesses
- Rationale: Online casinos business expansion and experience in this field in Venezuela.

2. Andres Galperin:

- Investment Amount: 500.000 USD
- Source of Funds: benefits of companies and own businesses
- Rationale: Online casinos business expansion and experience in this field in Venezuela.

Cost Breakdown:

1. Initial Investment Costs:

- Equipment and machinery: 10.000 USD
- Software and Data services: 50.000 USD
- Licenses and permits: 25.000 USD
- Marketing and branding expenses: 50.000 USD
- Legal and administrative costs: 20.000 USD

2. Operational Costs:

- Employee salaries and benefits: 25.000 USD
- Rent and utilities: 10.000 USD
- Raw materials and inventory: 2.000 USD
- Insurance and taxes: 10.000 USD
- Servers and online services: 25.000 USD

Expected Revenues:

Based on thorough market analysis, sales forecasts, and pricing strategies, the following projection outlines the expected revenues for gogoroyal.com





1. Product: Lottery

- Year 1: 500.000 USD
- Year 2: 1.000.000 USD (Projected growth rate: 100%)
- Year 3: 2.000.000 USD (Projected growth rate: 200%)

2. Product: Mini Games

- Year 1: 200.000 USD
- Year 2: 400.000 USD (Projected growth rate: 100%)
- Year 3: 600.000 USD (Projected growth rate: 200%)

3. Product: Slots

- Year 1: 250.000 USD
- Year 2: 350.000 USD (Projected growth rate: 50%)
- Year 3: 700.000 USD (Projected growth rate: 100%)

4. Product: Sports Betting

- Year 1: 200.000 USD
- Year 2: 400.000 USD (Projected growth rate: 100%)
- Year 3: 600.000 USD (Projected growth rate: 200%)

5. Product: Live Casino

- Year 1: 500.000 USD
- Year 2: 1.000.000 USD (Projected growth rate: 100%)
- Year 3: 2.000.000 USD (Projected growth rate: 200%)

6. Product: Horse Betting

- Year 1: 400.000 USD
- Year 2: 800.000 USD (Projected growth rate: 100%)
- Year 3: 1.600.000 USD (Projected growth rate: 200%)

7. Product: Virtual Sports Games

- Year 1: 400.000 USD
- Year 2: 800.000 USD (Projected growth rate: 100%)
- Year 3: 1.600.000 USD (Projected growth rate: 200%)

Total Revenues:

- Year 1: 2.500.000 USD
- Year 2: 5.000.000 USD (Projected growth rate: 100%)
- Year 3: 10.000.000 USD (Projected growth rate: 200%)





The revenue projections are based on a combination of factors, including the estimated market size, expected market share, pricing models, and anticipated growth rates. Market research and analysis have been conducted to identify the target audience's demand and willingness to pay for the offered products and services and overall, the experience in casino ventures in Venezuela.

To achieve revenue growth over time, the business will implement strategic marketing and promotional activities, including targeted advertising campaigns, customer retention initiatives, and partnerships with affiliates and influencers. Continuous product development, innovation, and enhancement of the user experience will also contribute to revenue growth.

It is important to regularly review and update the revenue projections based on actual performance, market dynamics, and evolving customer preferences. Monitoring key performance indicators and adjusting strategies accordingly will ensure that the business remains on track to achieve its revenue targets and long-term financial success.

Timetable

In order to launch gogoroyal.com, we must complete several essential steps before we can start offering services to our customers. The timeline for these steps may vary depending on factors such as regulatory requirements and the efficiency of the processes involved. However, we have already worked on most of these factors before, we estimate that it will take approximately 2-3 months to complete all the necessary preparations and be ready for launch.

1. Infrastructure Setup (1-2 months): We have already established most of the technological infrastructure required for our online casino, including servers, software platforms, and security systems. This process involves procuring and configuring the necessary hardware and software components, ensuring they meet regulatory standards and provide a secure and seamless gaming experience.

2. Game Integration (1-2 months): We have already collaborated with leading casino game providers to integrate their games into our platform. This involves negotiating contracts, obtaining necessary licenses for game content, and integrating the games into our software infrastructure. Rigorous testing and quality assurance processes will be conducted to ensure optimal performance and compliance with regulatory standards.

3. Payment Processing and Security (1-2 months): We will partner with trusted payment service providers to enable secure and efficient payment processing for our customers. This step involves setting up merchant accounts, integrating payment gateways, implementing robust security measures, and ensuring compliance with anti-money laundering (AML) and Know Your Customer





(KYC) regulations. This point is quite advanced, having already made integrations and we are in the last steps of KYC.

4. Website and User Interface Development (1-2 months): Our website www.gogoroyal.com, is in the last steps of operation, already being functional and in the phase of alpha testing.

5. Regulatory Compliance and Testing (1-2 months): We will conduct thorough testing of our entire system to ensure compliance with regulatory requirements and to identify and resolve any potential issues. This includes verifying game fairness, testing the functionality of all features, and conducting security audits to protect customer data.

6. Marketing and Pre-launch Activities (1 month): Prior to the official launch, we will develop a comprehensive marketing strategy to promote our online casino. This may involve creating promotional campaigns, building partnerships with affiliates, and conducting pre-launch events to generate excitement and awareness among our target audience.

By diligently following these steps, we aim to be fully prepared and ready to offer our services to customers within 2-3 months of obtaining the necessary license. We understand the importance of adhering to legal and regulatory requirements, ensuring the highest level of security and customer satisfaction, and delivering an exceptional online casino experience from day one.

General Terms and Conditions of Gogoroyal.com

1. Introduction

1.1. By using, visiting and/or accessing any part of the ***gogoroyal.com*** website and or any sub-domain, website or mobile application that we own or operate (the "Website") and/or registering an account on the Website you agree to be bound by these Terms and Conditions, our Privacy Policy, our Cookies Policy and any other rules applicable to our betting or gaming products available on the Website (together the "Terms"), and are deemed to have accepted and understood all the Terms.

1.2. You should read the Terms carefully, if you do not agree with them and/or cannot accept them, please do not use, visit or access the Website.

1.3. These Terms may be changed by us from time to time for any reason (including compliance with applicable legislation or requirements of regulators). The current version of the Terms will be available on the Website. If you continue to use the Website after such changes, come into effect you are deemed to have accepted such changes to the Terms.





1.4 **gogoroyal.com** is operated by **Bet N Play Solution B.V**, a company registered under the laws of Curacao under registration number 163749. Address: Abraham Mendez Chumaceiro Boulevard 03, Willemstad, Curacao.

1.5. Reference to “you”, “your”, “customer”, “user” or “player” shall mean any person using the Website or any services available thereon and/or any registered customer of the Website.

1.6. Reference to “games” shall mean Casino, Live Casino, Sportsbook, cards, and other games as may from time to time become available on the Website. **gogoroyal.com** reserves the right to add and remove Games from the Website at its own discretion.

2. Your Account

2.1. Legal requirements

2.1.1. Reference to the “Account” shall mean an account registered by you on the Website after accepting and agreeing to these Terms. By registering an Account, you declare that you are over 18 years of age or of a higher minimum legal age as stipulated in the jurisdiction of your residence under the laws applicable to you. It is your sole responsibility to know whether the services available on the Website are legal in the country of your residence. Persons who are under age of 18 years are not allowed to use the Website and/or any services available on it.

2.1.2. You are not allowed to register on the Website and use our services if you are a resident of Aruba, Australia, Austria, Bonaire, Curacao, France, Iran, Iraq, Netherlands, Saba, Spain, St Maarten, Statia, U.S.A or the U.S.A dependencies, United Kingdom. We reserve the right to refuse customers from any other countries over and above the aforementioned jurisdictions at our own discretion.

2.2. Registration of Account

2.2.1. In order to place bets, play games and deposit money you need to register the Account on the Website.

2.2.2. To register the Account, you must provide complete and up-to-date information including a mobile number, e-mail address, username, password and other mandatory information requested on the registration form.

2.2.3. By registering the Account on the Website, you agree to specify your legal name. We may take action to check the accuracy of the information you provide. You’re not allowed to change this data, but there are cases in which you can individually request for changing of data by contacting Website customer support, such as an honest mistake etc.





2.2.4. If you choose, or you are provided with a username, password or any other piece of information as part of our security procedures, you must treat such information as confidential, and you must not disclose it to any third party. We are not responsible for any abuse or misuse of your Account by third parties due to your disclosure, whether intentional or accidental, whether active or passive, of your login details to any third party. We will never ask you to reveal your password and will never initiate contact with you to ask you for the memory joggers associated with your password.

2.2.5. Employees, former employees of service providers and/or affiliated persons are not permitted to register the accounts on the Website and cannot exploit the services and promotions available on it. Same rules apply to family members of the above mentioned. Violation of this rule will result in the account being permanently closed and the referred accounts will be considered as fraudulent. Any winnings derived from such activities will be deemed as forfeited by the account holder and only the deposited amount will be returned to the account holder.

2.2.6 You cannot transfer, sell, or pledge Your Account to another person. This prohibition includes the transfer of any assets of value of any kind, including but not limited to ownership of accounts, winnings, deposits, bets, rights and/or claims in connection with these assets, legal, commercial, or otherwise. The prohibition on said transfers also includes however is not limited to the encumbrance, pledging, assigning, usufruct, trading, brokering, hypothecation and/or gifting in cooperation with a fiduciary or any other third party, company, natural or legal individual, foundation and/or association in any way shape or form.

2.3. Account issues

2.3.1. If you forget your password or think that somebody knows details of your personal data, moreover if you suspect that another user is taking an unfair advantage through cheating or collusion you must report the suspicion to us.

2.3.2. We reserve the right to declare any bet or transaction void partially or in full if we, at our own discretion, would deem it obvious that any of the following circumstances have occurred:

- 1) the Account holder or people associated with the Account holder may directly or indirectly influence the outcome of an event;
- 2) the Account holder and or people associated with the Account holder are directly or indirectly avoiding the rules of the Website;
- 3) the result of an event or the bet has been directly or indirectly affected by criminal activity;





4) the odds of an event have significantly been changed due to a public announcement in relation to the event;

5) bets have been placed that would not have been accepted otherwise, but they were accepted during periods when the Website have been affected by technical problems;

6) due to an error, such as a mistake, misprint, technical error, human error, force majeure or otherwise, bets have been offered, placed and or accepted due to this error.

2.3.3. When we close or suspend an Account for whatever reason, we reserve the right to close any future Accounts that may be registered by the same person, device, address, or that may use the same payment wallets or credit cards and void/cancel all bets and transactions of that Accounts.

2.3.4. We offer two-factor authentication (2FA) as additional protection from unauthorized use of your Account. You are responsible for keeping your login information confidential and making sure it cannot be accessed by another person.

2.4. By registering the Account on the Website, you undertake, declare and warrant that:

2.4.1. You are over 18 years of age or such higher minimum legal age of majority as stipulated in the laws of jurisdiction applicable to you and, under the laws applicable to you, you are allowed to participate in the Games offered on the Website.

2.4.2. You will use this Website and your Account solely and exclusively for the purpose of your genuine participation in the Games and not for any financial or other operations; your participation in the Games will be strictly in your personal non-professional capacity for recreational and entertainment reasons only.

2.4.3. You participate in the Games on your own behalf and not on behalf of any other person;

2.4.4. You are not resident in Aruba, Australia, Austria, Bonaire, Curacao, France, Iran, Iraq, Netherlands, Saba, Spain, St Maarten, Statia, U.S.A or the U.S.A dependencies, United Kingdom.

2.4.5. All information that you provide to **gogoroyal.com** is true, complete, and correct, and that you shall immediately notify us of any change of such information.

2.4.6. You are solely responsible for reporting and accounting for any taxes applicable to you under relevant laws for any winnings that you receive from **gogoroyal.com**.

2.4.7. All money that you deposit into your Account is not tainted with any illegality and, in particular, do not originate from any illegal activity or source.





2.4.8. You understand that by participating in the Games you take the risk of losing money deposited into your Account.

2.4.9. You shall not be involved in any fraudulent, collusive, fixing or other unlawful activity in relation to your or third parties' participation in any of the Games and shall not use any software-assisted methods or techniques or hardware devices for your participation in any of the Games. **gogoroyal.com** hereby reserves the right to invalidate or close your Account or invalidate your participation in a Game in the event of such behavior.

2.4.10. In relation to deposits and withdrawals of funds into and from your Account, you shall only use credit cards and other financial instruments that are valid and lawfully belong to you.

2.4.11. The computer software that we make available to you is owned by **Bet N Play Solution B.V.** or other third Parties and protected by copyright and other intellectual property laws. You may only use the software for your own personal, recreational uses in accordance with all rules, terms and conditions hereby established and in accordance with all applicable laws, rules and regulations.

2.4.12. Games played on the Website should be played in the same manner as games played in any other setting. You shall be courteous to other players and representatives of **Bet N Play Solution B.V** and shall avoid rude or obscene comments, including in chat rooms.

3. Multi Accounts

3.1. You can sign up (register) and use only one Account on the Website.

3.2. Only one Account for each household, IP address and computer or device is allowed. If two or more users share the same household, IP address and computer or device we must be informed by the respective Accounts' holders in advance.

3.3. If you sign up or attempt to register more than one Account, for whatever reason, we may block or close any or all of your Accounts at our discretion. We may also void all the bets that have been placed in the duplicate Accounts, block bonuses and gifts and void withdrawal requests. In addition, any returns, winnings, or bonuses have been gained or accrued during the duplicate account lifecycle will be forfeited from you.





4. Payouts

4.1. When the outcome of a Game you participate in becomes determined or, where applicable, **gogoroyal.com** has confirmed the relevant result of an event and settled the markets; all winnings will be available on your Account.

4.2. If **gogoroyal.com** mistakenly credits your Account with winnings that do not belong to you, whether due to a technical or human error or otherwise, the amount will remain property of **gogoroyal.com** and the amount will be deducted from your Account. If prior to **gogoroyal.com** becoming aware of the error you have withdrawn funds that do not belong to you, without prejudice to other remedies and actions that may be available at law, the mistakenly paid amount will constitute a debt owed by you to **gogoroyal.com**. In the event of an incorrect crediting, you are obliged to notify **gogoroyal.com** immediately.

4.3. **gogoroyal.com** will carry out additional verification and identification procedures for any withdrawal or reserves the right to carry such verification procedures at any level of withdrawals. All transactions will be checked to prevent money laundering.

5. Deposits

5.1. To have a possibility to place bets and play for real money you have to deposit money into your Account. You can deposit at any time online by using your debit or credit card, e-wallet, via a bank transfer or via all available deposit methods. All available deposit methods you can find in "Deposit page" on the Website. Cash or cheques are not an accepted method of deposit. Please note that some of the methods may not be available in some countries.

5.2. We accept payments in various currencies. Any payment received by **gogoroyal.com** in a currency other than the currency of your Account will be converted into the currency of your Account, at the prevailing exchange rate. Please note that any exchange premiums are payable by you.

5.3. **gogoroyal.com** reserves the right to use additional procedures and means to verify your identity (KYC) when effecting deposits into an Account and to close an Account if you fail to send these documents to **gogoroyal.com**.

5.4. **gogoroyal.com** does not grant any credit for the use of its services.

5.5. By depositing you confirm that all deposits are authorized and you won't try to decline them or take any action which will cause such payment to be reversed by the third party, in order to avoid any legitimate liability.





5.6. As a prevention of money laundering, a deposit must be wagered at least once before a withdrawal can be made. Please note that if wagering requirements are in place, the wagering requirement needs to be respected before a withdrawal is requested.

5.7. **gogoroyal.com** doesn't allow making 3rd party deposits (by a friend, relative, partner, wife or husband). All payments have to be made from an Account/system or credit card that is registered on the Account holder. If the 3rd party deposits are noticed all winnings will be forfeited and sent back to **gogoroyal.com**, and the deposit will be returned to the rightful owner of an Account/credit card. If banking transfer requires a charge while returning money back to the rightful owner it will be paid by a receiver.

6. Withdrawals

6.1. You have to provide your KYC documents, credit card pictures (both sides, front and back. The card number should be with the first 6 and last 4 digits of the card clearly readable, while the remaining digits of the card number and CVV / CVC code should not be visible) and bank statement, copy of a personal identification document, proof of address, proof of ownership of any other used payment method when claiming the withdrawal for the first time. Additional requirements depending on payment channels will apply.

6.2. **gogoroyal.com** reserves the right to change the maximum allowed sum for each payment system per transaction at any time and without prior notification.

6.3. A withdrawal request will not be processed until all wagering requirements have been met.

6.4. It will not be possible to withdraw funds marked as "Bonus", as well as funds stuck in an aborted game.

6.5. **gogoroyal.com** has the right to refuse withdrawal if the total bet amount is less than the amount of the last deposit. You have to turn over the initial deposit at least one time before being able to withdraw.

6.6. All withdrawal requests are processed within two (2) banking days, but there are cases where these timing can be longer, depending on payment channels, additional account checks and public holidays.

6.7. A user cannot withdraw funds in excess of his/her Account balance.

6.8. Withdrawals will be made to your bank account or other withdrawal methods available to you in "Cashier". The withdrawals are processed by the method used by the user to deposit funds into Account balance.





6.9. When a withdrawal is cancelled, the funds are returned back to your Account and you can make use of those funds accordingly on the Account. ***gogoroyal.com*** does not assume any responsibility for any funds lost during gameplay following a withdrawal cancellation either by you or by us.

6.10. Please be advised that our products are consumed instantly during gameplay. Thus, we cannot provide refunds, returns of monies, or cancellation of the requested service when playing. If you play a Game with real money, the money will be drawn from your Account instantly.

6.11. You may only withdraw the maximum amount of Euro 10,000 (or the equivalent in your Account currency) in any 24 hour and maximum amount of Euro 50,000 (or the equivalent in your Account currency) in a 30 days period unless a larger amount has been agreed by us.

6.12. Prior to accepting a withdrawal, we may request that you provide legal identification for example certified copies of passports, ID cards or other such documentation as we feel is required in the circumstances. We may also carry out phone verification, face verification or other such verification as is required to ensure that you are who you say you are.

6.13. You can only have one pending withdrawal (ie. requested but not processed) per payment method at any one time. Furthermore, depending on the method used, you can make only one withdrawal request per 24 hours period.

6.14. If you win more than Euro 50,000 (or the equivalent in your Account currency), ***gogoroyal.com*** reserves the right to divide the payout into monthly instalments of maximum Euro 50,000 (or the equivalent in your Account currency), until the full amount is paid out. All progressive jackpot wins will be paid in full.

6.15. The maximum daily winning amount for one Customer cannot exceed Euro 100,000 or the equivalent in your Account's currency. The "day" means the time between 00:00 GMT and 23:59 GMT.

7. Account Closure

7.1. You may close your Account at any time and request a withdrawal of the balance of the Account, subject to the deduction of relevant withdrawal charges. To close your Account, you must first cancel any open bets if applicable, and contact the Website customer support. The effective closure of the Account will correspond to the termination of ***gogoroyal.com***. In case the reason behind the closure of the Account is related to concerns about possible gambling addiction you shall inform ***gogoroyal.com***.

7.2. The method of repayment will be at our absolute discretion.





7.3. **gogoroyal.com** reserves the right to close your Account and to refund to you the "Available to withdrawal" balance, subject to the deduction of relevant withdrawal charges, at **gogoroyal.com** absolute discretion and without any obligation to state a reason or give prior notice.

7.4. **gogoroyal.com** reserves the right to cancel and remove any bonus amount awarded to you if not been used within 1 month from the date awarded.

7.5. **gogoroyal.com** reserves the right to refuse a withdrawal claim in case of fraud, in which case an Account will be suspended and the payment not processed.

7.6. **gogoroyal.com** will review all player Accounts and classify them at its discretion. Once a player is classified as a "bonus hunter" or "bonus abuser", all winnings and bonuses will be void and the Account will be suspended and the payment not processed.

8. Personal Information

8.1. We will comply with applicable data protection laws in respect of the personal information you supply to us. Your personal information is processed in accordance with our Privacy Policy.

9. Crashed & Aborted Games

9.1. Criminal Activity

In the case when any irregularity (including a suspicion of attempted money-laundering or fraud) has been noticed, **gogoroyal.com** reserves the right to close Accounts and/or report about criminal or other suspicious activities provided through one or multi Accounts to the relevant existing regulatory or law enforcement authorities. All offenders' Account balances will be blocked, withdrawals will be void, deposits and winnings will be forfeited.

9.2. Collusion and cheating

gogoroyal.com is eligible to disable users Accounts and forfeit their Account balances (including deposits and winnings) if they will be noticed of gaining, attempting to gain an advantage of trading information of their cards or establishing a collusive agreement with other users to take an unfair advantage. These advantages may consist of chip dumping and transfer, discussing a hand during play, multiple using a single Account, soft playing. **gogoroyal.com** provides the rigorous examination of play by both manual and automated ways and investigates all related user complaints. In addition, **gogoroyal.com** provides proactively and randomly examining gameplays and Accounts.





9.3. Fraudulent activity

Once ***gogoroyal.com*** noticed a fraudulent, unlawful, dishonest or improper activity (including using the VPN, proxy or similar service that masks or manipulates the identification of your real location, or making bets, wagers or poker play through a third party or on behalf of a third party) on the Website, we are eligible to block user's Account with forfeiting of all Account balances without prior notification. In such cases, ***gogoroyal.com*** reserves the right to report fraudulent activity to existing regulatory and law enforcement authorities including but not limited to banks, credit card companies and/or any person or entity that has the legal right to such information, and/or taking legal action against such user.

10. Live Chat

10.1. As part of your use of the Website, ***gogoroyal.com*** may provide you with a chat facility, which is moderated by us and subject to controls. We reserve the right to review the chat and to keep a record of all statements made on such a facility. Your use of the chat facility should be for recreational and socializing purposes, and is subject to the following rules.

10.2. You shall not make any statements that are sexually explicit or grossly offensive, including expressions of bigotry, racism, hatred, or profanity.

10.3. You shall not make statements that are abusive, defamatory or harassing or insulting to the Website or ***gogoroyal.com***.

10.4. You shall not make statements that advertise, promote or otherwise relate to any other online entities.

10.5. You shall not make statements about ***gogoroyal.com***, the Website, or any other Internet site(s) connected to ***gogoroyal.com*** that are untrue and/or malicious and/or damaging to ***gogoroyal.com***.

10.6. You shall not collude through the chat rooms or separate chat. Any suspicious chats will be reported to the relevant regulatory or law enforcement authority.

10.7. In the event if you breach any of the above provisions relating to the chat facility, ***gogoroyal.com*** shall have the right to remove the chat room or immediately terminate your Account. Upon such termination, ***gogoroyal.com*** shall refund to you any funds which may be in your Account over and above any amount which may be owing to us at such time (if any).





11. Crashed & Aborted Games

11.1. ***gogoroyal.com*** is not liable for any downtime, server disruptions, lagging, or any technical or political disturbance to the gameplay. Refunds may be given solely at the discretion of ***gogoroyal.com***.

11.2. ***gogoroyal.com*** shall accept no liability for any damages or losses which are deemed or alleged to have arisen out of or in connection with Website or its content, including without limitation, delays or interruptions in operation or transmission, loss or corruption of data, communication or lines failure, any person's misuse of the Website or its content or any errors or omissions in content.

11.3. In the event of a casino system malfunction, all wagers are void.

11.4. In the event a Game is started but miscarried because of a failure of the system, ***gogoroyal.com*** shall refund the amount wagered in the Game to you by crediting it to your Account or, if an Account no longer exists, by paying it to you in an approved manner; and if you have an accrued credit at the time the Game miscarried, credit to your Account the monetary value of the credit or, if an Account no longer exists, pay it to you in an approved manner.

12. Duties

12.1. ***gogoroyal.com*** reserves the right to assign or otherwise lawfully transfer its rights and obligations under the Terms. You shall not assign or otherwise transfer your rights and obligations under these Terms.

13. Complaints

13.1. If you have a complaint, you can email to the Website customer support at ***info@gogoroyal.com***.

13.2. ***gogoroyal.com*** will use best efforts to resolve a reported matter promptly.

13.3. If you have a query with regard to any transaction you may contact ***gogoroyal.com*** at ***info@gogoroyal.com*** with details of the query. We will review any queried or disputed transactions. Our judgement is final.

14. Agreement & Admissibility

14.1. These Terms, the Privacy Policy, the Cookies Policy and any document expressly referred to in them and any guidelines or rules posted on the Website constitute the entire agreement and understanding between you and ***gogoroyal.com*** with respect to this Website and save in the case





of fraud it supersedes all prior or contemporaneous communications and proposals, whether electronic, oral or written, between you and ***gogoroyal.com*** with respect to this Website.

14.2. A printed version of these Terms and of any notice given in electronic form shall be admissible in judicial or administrative proceedings based upon or relate to these Terms to the same extent and subject to the same conditions as other business documents and records originally generated and maintained in printed form.

14.3. If any provision of these Terms is held to be illegal or unenforceable, such provision shall be severed from these Terms and all other provisions shall remain in force unaffected by such severance.

14.4. In case of inconsistency of textual content between language versions, the English version of the Website shall prevail.

14.5. These Terms are governed by the laws of Curacao and the parties agree to the jurisdiction of the Curacao courts and to the rules of arbitration in accordance with applicable law.

15. Copyright

15.1. We are the sole owners of the trademark ***gogoroyal.com*** and the ***gogoroyal.com*** logo. Any unauthorized use of the ***gogoroyal.com*** trademark and the ***gogoroyal.com*** logo may result in prosecution.

15.2. ***https://gogoroyal.com/*** is the uniform resource locator of the Website operated by ***Bet N Play Solution B.V.*** and no unauthorized use may be made of this URL on another website or digital platform without our prior written consent.

15.3. ***Bet N Play Solution B.V.*** is the owner or the rightful licensee of the rights to the technology, software and business systems used within this Website.

15.4. The contents and structure of the ***gogoroyal.com*** Website pages belong to ***Bet N Play Solution B.V.***, all rights reserved. The copyright in this Website including all text, graphics, code, files, and links belongs to ***gogoroyal.com*** and the site may not be reproduced, transmitted or stored in whole or in part without our written consent. Your registration and use of our system do therefore not confer any rights whatsoever to the intellectual property contained in our system.

15.5. Links to the Website and any of the pages therein may not be included in any other website without the prior written consent of ***gogoroyal.com***.





15.6. You agree not to use any automatic or manual device to monitor the Website pages or any content therein.

15.7. Any unauthorized use or reproduction may be prosecuted

16. Promotions: Terms & Conditions

16.1. Every individual promotion will come with its own set of specific promotional terms and conditions (the "Promotional Terms") in addition to these Terms. You should therefore read these Terms in combination with the applicable Promotional Terms for any competition, bonus or promotion you wish to enter.

16.2. By participating in promotions, you agree to be bound by these Terms and Promotional Terms.

16.3. If for any reason, a promotion does not have the Promotional Terms, such promotion will by default be governed by these Terms.

16.4. Each of the Promotion Terms regulating the implementation of any promotion is independent of the rest of the Terms. In case one of the provisions is unsuitable or incorrect, the remaining Promotion Terms remain in force.

16.5. Participation in a promotion will be deemed to constitute full and unconditional acceptance of the Terms which includes these Promotional Terms and any applicable Promotional Terms and that our decisions are final and binding in all respects.

16.6. ***gogoroyal.com*** reserves the right to terminate or cancel any current promotion without prior notification. Any user who infringes the Promotional Terms will be disqualified from any reward derived from said promotion.

16.7. ***gogoroyal.com*** has the rights to withhold any credits, bonuses, coupons, loyalty points or prizes awarded as part of a promotion at its own discretion.

16.8. ***gogoroyal.com*** has the right to inform users about current promotions or any updates by e-mail, SMS, chat, Whatsapp, social media, mobile phone, Internet browser notification or mobile application.

16.9. ***gogoroyal.com*** disclaims any liability for inaccurate information, whether caused by the Website, user's equipment used in a promotion, or by human or technical errors related to the submission of entries.





16.10. Bonuses and Bonus money

16.10.1 **gogoroyal.com** regularly offers you different bonuses and rewards that are credited to your Account. A bonus at **gogoroyal.com** can mean free spins, cashback, free bet, extra money to play directly and the extra money you receive after making a deposit. A bonus usually follows with the wagering requirements that have to be met in order to withdraw the funds. In these cases, we recommend you to read the bonus rules before using.

16.10.2. Bonus rules

16.10.2.1. A bonus is awarded the bonus balance.

16.10.2.2. When the wagering requirements for the bonus are met the bonus amount is transferred to the main balance and may be withdrawn at any time.

16.10.2.3. If the bonuses are abused by a user, **gogoroyal.com** has the right to use punitive measures towards him, namely: delete, decline all current bonuses and bonus winnings; to block the user's Account immediately. In that case, **gogoroyal.com** disclaims any liability for the withdrawal or compensation of the funds that had been on the Account before it was blocked.

16.10.2.4. Any outside bet spread combination on Roulette games covering 24 or more (64%) of the 37 unique number spots on the table. E.g. betting on Red and Black - covers 36 of the 37 possible outcomes - in this case all winnings and bonuses will be voided.

16.10.2.5. Using bonuses to play games with accumulated benefits in the course of gameplay (Ex: Free Spins meters or other game features unlocked following some gameplay) and coming back to the game following the zeroing-out of the wagering requirements to trigger or unlock the feature and collect the accumulated benefits or related winnings - in this case all winnings and bonuses will be voided.

16.10.2.6. The funds won using bonuses cannot be withdrawn until all bonuses are wagered

16.10.2.7. Malfunction voids all pays and plays. **gogoroyal.com** has a right to withdraw any winnings caused by malfunction up to the latest deposits.

16.10.2.8. Users should read and be aware of any applicable bonus policy and follow its terms in order to receive the bonus.

16.10.2.9. All bonuses have an expiry date. The standard expiry date for bonus money is 30 days. The expiry date can differ for specific bonuses. In such an event, the expiry date will be indicated in the relevant bonus' terms and conditions. Betting requirements need to have been fulfilled





at the expiry date. We may cancel or debit bonus credit from the player Account after the expiry date.

16.10.2.10. The standard betting requirement for casino bonus money is 30 times the bonus amount received and for sportsbooks it is 15 times the bonus amount received. This may differ for specific promotions provided that it is specified accordingly in the relevant terms and conditions.

16.10.2.11. The wagering requirements of a bonus means the total amount of bets you must stake before the bonus and any accrued winnings are transferred into your cash balance and can be withdrawn. The wagering requirements for each bonus are set out in the specific terms for the bonus and will be expressed as a multiple of the bonus amount, or of the bonus plus the deposit amount. The wagering requirement for bonuses will be set out in the terms specific to that bonus. Not all bets will count towards the wagering requirements. Bets on Blackjack, Roulettes, Arcade games (Heads or Better, Dice Twister, etc) Video poker games (Jacks or Better, Aces and Faces, etc), Baccarat, Casino Hold'em, 2 Ways Royal, Craps and Sic Bo games contribute 5% of actual wagering on these games towards your wagering requirements. Table games wagering contribution is 10%, Sic Bo, Royal Craps, Baccarat, Red dog 0%. Most of Slot games contribute 100%. These percentages can be changed from time to time so please make sure to contact the Website customer support each time to find out a certain game's wagering contribution.

16.11. Wagering requirements

16.11.1. After getting the bonus it is transferred to the bonus balance up to the moment of reaching the wagering requirements.

16.11.2. The wagering requirements are a multiplier that represents the number of times you have to play a bonus before you are able to withdraw any winnings. After reaching the wagering requirements, a bonus or accrued winnings are transferred into main balance.

16.11.3. Wagering requirements for bonuses will be null when the balance is lower than Euro 0.10 (or the equivalent in your Account currency).

16.11.4. The funds won using bonuses cannot be withdrawn until all bonuses are wagered.

16.11.5. You can make a withdrawal before you have fulfilled the wagering requirements, but then you will lose your bonus money. If you decide to make such a withdrawal you have to contact the Website customer support team.

16.11.6. Every user has the right to abandon the bonuses by making the request to Website customer support in order to zero the bonus balance.





16.12. Free Spins With free spins, you get to play free on a game on the Website with the same chance of winning as when you play with your real money. Winnings on free spins are converted to bonus money and usually need to be wagered.

17. Sports Betting Rules

17.1. **gogoroyal.com** accepts bets or/and wagers for sporting events that are presented on the Website. All such bets/wagers are subject to the rules applicable to each sport, e.g. Basketball, Tennis, E-Sports, etc.

17.2. You cannot make wagers exceeding your Account balance.

17.3. Once a bet has been placed and confirmed, a user cannot change or cancel a bet. It is therefore in the user's interest to ensure that all details of their bet are correct before placing a bet.

17.4. Before an event starts, **gogoroyal.com** reserves, at its own discretion, the right to void or cancel part or whole of a bet even after its acceptance without providing any reason to the user. After the event start, **gogoroyal.com** reserves, at its own discretion, the right to void or cancel part or whole of a bet, even after its acceptance if there is a valid reason for this, such as: - a mistake in the wording (palpable error) of the event, odds or starting time; - the user attempt to bypass **gogoroyal.com** limits (potential payout) and risk management by placing multiple, identical or similar bets or opening multiple Accounts; - the user is getting an advantage of any public announcement or secret information he has access to that determines the outcome of the bet; - the user combines related bets; - the user is actively participating in the event, e.g. as a Player, Referee, Manager or has direct or indirect relationship with events participants; - Website suffers a technical error offering wrong odds or events; - any other valid reason duly communicated to the user upon request.

17.5. **gogoroyal.com** reserves the right to cancel all bets of an event, if there is any change regarding the venue of the event.

17.6. **gogoroyal.com** reserves the right to cancel all bets if there are radical changes in the circumstances of an event such as the length of playing time, the distance in a race speed or the number of periods, etc.

17.7. Winnings will be credited to the user Account following confirmation of the final result.

17.8. The outcome of a market is settled once this is determined. **gogoroyal.com** takes the right to settle the game results in case a market is not determined earlier in the game. This rule works in terms of the normal duration of the match being concluded and if no conditions are stated in the market description on the Website. For example: Example 1: Match-winner 1X2 market of an





event is determined after the end of the normal duration (regular time) of the event. Football (Soccer) 1x2 Match Winner is determined after the 90 min, including any extra minutes called by the referee of the match as “normal duration”. When the game is played in Overtime (the regular time cannot determine the winner), all markets state that this is a subject to pay “include overtime” after completion of the game. If there are any penalty kicks (or other decisive moments) they’re not taken into consideration, unless another is in the market. If the beginning of the game is delayed for whatever reasons, the event can be kept open and all bets can remain open 48 hours from the official start time. Nevertheless, **gogoroyal.com** reserves the right to void such bets in its direction and refund the Users’ stakes back. All bets can remain open and be calculated due to the game results by the decision of **gogoroyal.com** when the organizer continues the abandoned event within 48 hours after starting time. In case the abandoned event does not continue with the decision of the organizer within 48 hours after its starting, **gogoroyal.com** will settle all determined markets that were completed on the pitch. In addition, **gogoroyal.com** will cancel another and refund the stakes to players. There are exceptions to the general rule: The 48 hours rule is not supported in the Tennis games. All bets are available until the referee or official representative determines the winner. Nevertheless, there are cases in which a player retires. In this situation, all markets that are determined on the court are settled accordingly and all the rest declared void and stakes returned to players. If there are any doubts about the retirement of a player before the last point is concluded, the market of the match winner is cancelled. Nevertheless, all markets that relate to the specific sets or games that are determined, are settled accordingly. Baseball games. The 48 hours rule is supported. When two teams are playing 2 games in a row they are considered as Game 1 and Game 2 and will be settled as chronologically played with all bets valid. For the avoidance of doubt, if Team A plays Team B twice, the result of Game 1 will count for bets offered on Game 1 as originally scheduled and the result of Game 2 will count for bets offered on Game 2, as originally scheduled. The 48 hours rule is valid. (e.g. if a football match is abandoned in the second half, the markets of the first half will be settled normally). (e.g. in the example above, the markets of the second match have not been decided) will be void and stakes will be refunded to customers.

17.9. Explanation of specific Betting Types If there is at least one Scorer when the match is abandoned, all bets made on the first Goalscorer will be applied and on the last will be cancelled. A player will be determined as a winner according to the Goalscorer market at any time, and other players’ bets are void. Head 2 Head Bets These bets mean the prediction about taking the higher position, getting more points or results between two players. Head 2 Head bets will work if both players will do the best in the event. If two players get the same result or play out a draw, all bets will be void. Outright Bets These bets mean the prediction about taking the higher position, getting more points or results among the players (3+). Outright bets will work if all participants will actively take part in the event. If there are participants that do not take part in the event, all odds that were placed on other participants will be amended and settled with a reduction in the odds. The reduction includes the same margin applied to the missing participants. If two or more participants take the same result (play in a draw), the applicable odds will be equal to the accepted odds divided by the number of tie participants (e.g. with equal odds 2.70 and three tie participants the final odds will





be: $2.70 / 3 = 0.90$), unless the official representative chooses only one winner with an additional statistic criterion (e.g. assists). Booking markets These are yellow and red cards. The yellow one counts as one card and the red - two. If a player gets two yellow cards in a row that are changed into a red card, this counts as three cards. In general, a player cannot receive more than three cards. A settlement will be based on all available card data that will appear during the normal event's playing time. The cards are shown after the final whilst won't be considered. The cards of a player who did not take part in the game (players that have already been replaced, coaches, players on the bench who have not taken part in the game) will not be considered. Booking markets with points In general, a player cannot get over 35 points during the game. A yellow card brings 10 points, the red one is counted as 25 points, and the second yellow-red card– 25. The second yellow card for a player who leads to a red card is not counted. Corners are considered for the relevant market settlement only if they have been taken. If the corner is given but not taken, it will not be counted. Intervals The period from 00:01 until the completion of the minute indicated as the end minute is stated as the first interval. To exclude doubts, the interval 1-15 min is considered the period from 00:01 to 15:00 and the interval 30-45 min is considered the period from 30:01 until the end of the First Half accordingly. The interval 75-90 min is considered the period from 75:01 to the end of Full Time. The referee in its direction considered the last time interval from the minute indicated until the end of the period.

17.10. Bets by order and from bookmakers as well as betting agents are not permitted. Bets on events in which the bettor is participating ("participating" in this sense relates to those persons involved as a sportsperson, athlete, as an owner, trainer or functionary of a participating club) or those which are commissioned by any person participating, are not permitted. In addition, bets on league, cup or other events in which the respective club/ organization is participating may not be placed or commissioned by those persons considered to be participating in the respective event. In the case of violation of these regulations, ***gogoroyal.com*** reserves the right to refuse payment of any winnings and already invested stakes as well as to cancel any bets. ***gogoroyal.com*** takes no responsibility for knowing if the user is a member of one of the mentioned groups. This means that ***gogoroyal.com*** is entitled to undertake any necessary measures at any time after the user has become known as being a member of one of the mentioned groups.

17.11. Live scoreboard details added on ***gogoroyal.com*** are for information purposes and are not a basis for settlement. All persons should ensure scoreboard details are correct before placing their bets.

We reserve the right to update or modify this policy at any time. It is your responsibility to review this document periodically for any changes. Continued use of our services after modifications indicate your acceptance of the revised policy.





Conclusions

In conclusion, this business plan outlines a comprehensive strategy for establishing and operating a successful online casino business. By targeting Latin American countries, we aim to tap into a growing market with significant potential for expansion. Our wide range of products, including lottery games, mini-games, slots, sports betting, live casino, horse betting, and virtual sports games, will cater to diverse player preferences and maximize revenue opportunities.

Through strategic partnerships, cutting-edge technology, and a user-friendly interface, we will deliver an immersive and secure online casino experience. Our brands will be tailored to specific market segments, offering unique value propositions and captivating players with engaging content. By leveraging advanced tools and software solutions, we will ensure seamless operations, efficient customer management, and secure payment processing.

In terms of financing, a combination of self-funding, external investors, and bank loans will be utilized to cover the initial and ongoing costs. We will work closely with reputable financial institutions and investors who share our vision and possess the necessary expertise in the online casino industry.

While this business plan provides a comprehensive overview, it is important to conduct detailed market research, financial analysis, and regulatory compliance assessments to validate assumptions and ensure the viability of the venture. We highly recommend seeking professional advice from financial and legal experts to refine the plan and optimize its implementation.

We are confident that our online casino business, driven by a customer-centric approach, a diverse product portfolio, and a commitment to excellence, has the potential to achieve long-term success in the dynamic and evolving online gambling industry. We look forward to further discussing and reviewing this proposal to embark on an exciting journey of growth and profitability.

Signed by:

Andres Galperin Gomez

Michael Balakian Casciani

Title: Executive Directors

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<http://gogoroyal.com>

